



Dear Sir / Madam,

**Permission to use video footage**

I understand that (Urban Reazoning) subsequently reffered to as the Business wishes to use video footage (the **Video Footage and Photograph**) featuring me for the purposes set out below.

For good and valuable consideration, (receipt of which I acknowledge), I confirm that:

1. I grant the Business exclusive permission to use the Video Footage and Photograph:
  - in printed publications, specifically for awareness and education by Urban Reazoning's current and future partners.
  - in presentations, specifically for awareness and education by Urban Reazoning's current and future partners.
  - in promotional materials, specifically for awareness and education by Urban Reazoning's current and future partners.
  - in the advertising of goods or services, specifically for awareness and education by Urban Reazoning's current and future partners.
  - on the Business' website, specifically for awareness and education by Urban Reazoning's current and future partners.
  - in social media, specifically for awareness and education by Urban Reazoning's current and future partners.

**(Specified Purposes)**

2. I understand that my image may be edited, copied, modified, exhibited, published or distributed and waive the right to inspect or approve the finished product.
3. I waive the right to any royalties or other compensation arising or relating to the use of the Video Footage.
4. I consent to the Business:
  - a. storing copies of the Video Footage for the Specified Purposes or to it storing my contact details on its database in case it needs to contact me.
5. I have the right to:
  - a. withdraw my consent to the Business using and storing copies of the Video Footage for the Specified Purposes at any time;
  - b. withdraw my consent to the Business storing my contact details on its database;
  - c. access the Video Footage, and any information the Business holds about me at any time; and
  - d. request that the Video Footage and any information the Business holds about Video Footage, and any information the Business holds about me be removed from any materials, future materials and internal databases by contacting the Business at this email address: .
6. This Agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual dispute or claims) shall be governed by and construed in accordance with the law of England and Wales. Each party irrevocably agrees that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim arising out of or in connection with this agreement or its subject matter or formation (including non-contractual disputes or claims).

Yours faithfully,

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**Name:**  
**Address:**  
**Email address:**

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Date of signature

**Telephone number:**